

Gender Benchmark



by
World Benchmarking Alliance

METHODOLOGY 

Narrative

An Alliance between between 390 different stakeholders

Launched in **2018** with 1 common goal of reaching the SDGs through action from the private sector

The Benchmark analyzes companies against their actions to promote gender equality in order to fight discrimination in the private sector

Coverage

112 companies from the apparel (64) and (48) food & agriculture industries, 2 highly gender inequality exposed sectors. Chosen from the WBA 2000 most influential companies

Data Sources

Public information

Official public sources such as annual reports, policy commitments, ... No documents dated for more than 3 years.

In the case of missing information, collecting data by asking the company directly

Historisation

2021: First publication with only the apparel industry (30)

Published every 2 years
2th Edition in 2023 including the Food & Agriculture sector

Indicators & Methodology

Retreatment

Indicators selection based on official frameworks such as UN Guiding Principles on Business and Human Rights (UNGPs)

Scoring

6

Pillars

60

Indicators
in total

Score of 0, 0.5 or 1 for each

whether the indicator is met or not

60 indicators chosen in total, distributed into 6 pillars with different weights:

- Governance and strategy: 20%;
- Representation: 17,5%;
- Compensation and benefits: 17,5%;
- Health and well-being: 17,5%;
- Violence and harassment: 17,5%;
- Marketplace and community: 10%.

Overall score out of 100

Extraction

[Download here](#)

Company code: ISIN



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